

Press release

Rommelsbacher Hot Air Fryer FRH 1500 awarded with "very good"

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ROMMELSBACHER
ElektroHausgeräte GmbH

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Dinkelsbühl/Germany, 12 December 2023 – The new hot air fryer model FRH 1500 by Rommelsbacher has proved as outstanding kitchen appliance after short time already and obtained the much-treasured award 'very good' (1.1) from the well-known test portal Technikzuhaus.de. In this test, nine hot air fryers had been rated. The test seal underlines the up-to-date and practical efficiency of this hot air fryer and emphasizes the focus on modern cooking needs. As this compact and high-quality appliance proves as a real problem solver in some kitchen, it additionally received the distinction 'Practical Tip'.

In the dynamic world of modern cooking in which economy of time, effective cooking, healthy nutrition as well as experimenting with vogue recipes takes centre stage, Rommelsbacher realized that modern cooking appliances must be versatile to match consumer needs. Besides the high quality, Rommelsbacher appliances characterize by their practicability and facilitate everyday activity in the kitchen.

Danyal Riediger, general sales manager at Rommelsbacher, is extremely pleased: "The award 'very good' for our new XL hot air fryer FRH 1500 does not only confirm its excellent overall concept, but also the practical orientation in every life, thus clearly differentiating from the competition. This test seal is a confirmation of our commitment to quality and innovation. Already now, we are looking forward to the XXL-version model FRH 1700 which will be available soon. By launching this appliance, we will not only top the size of the XL-version with 5 litres and 800 g French fries, but also increase the operating comfort by further equipment features like viewing window and illumination of the frying compartment and thus offer even more cooking pleasure. Dare to be excited!"

The hot air fryer FRH 1500 is commercially available at a price of 119.99 euro. The XXL-version FRH 1700 with viewing window and illumination of the frying compartment will be available as from mid-December at a price of 139.99 euro.

About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries.

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The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website www.rommelsbacher.de as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · Twitter: [ROMMELSBACHER](https://twitter.com/ROMMELSBACHER) · Youtube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928)

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