

## Press release

Hot air fryers – the new basic kitchen appliances

Page 1/2



**ROMMELSBACHER**  
ElektroHausgeräte GmbH

# Hot air fryers – the new basic kitchen appliances

**Dinkelsbühl/Germany, 24 April 2024 | Nowadays, when saving time, healthy nutrition and culinary experiments play a central role in many people's everyday lives, hot air fryers are experiencing a clear upswing and are increasingly establishing themselves as indispensable kitchen helpers.**

**Rommelsbacher, known for its high-quality electric kitchen appliances, is at the forefront with its model FRH 1500 and the new XXL FRH 1700 model. This has also been proven by initial tests, in which both appliances received a 'very good' rating.**

Word of the versatility of hot air fryers has long since spread. They are gaining a position as basic kitchen appliances in the modern kitchen. The compact appliances from Rommelsbacher are fully focused on modern cooking needs and are just as suitable for single households as they are for families. Their operation is intuitive, so that favourite recipes can be prepared effortlessly by young and old alike. Hot air fryers fry, cook, bake, and conjure up simple dishes and fast food just as reliably as sophisticated recipes from the family cookbook.

Both models – FRH 1500 XL and FRH 1700 XXL – are technically sophisticated, perfectly proportioned and extremely practice-oriented. The large LED display provides a good overview and operation is done by simply tapping the Touch Control sensors. Both appliances are equipped with innovative "Hot Air Convection Technology", which distributes the heat very evenly so that all dishes are cooked perfectly. The quiet operation makes working pleasant. The 60-minute timer makes it easier to keep to the cooking times, while the turn/shake reminder ensures the best results. In both models, the frying/baking basket is removable and easy to fill thanks to its rectangular design. This is a decisive advantage over models from other manufacturers. The frying/baking basket is also equipped with a high-quality non-stick coating, so a light wipe is usually all that is needed for cleaning afterwards.

Users decide which model suits them best depending on their personal kitchen circumstances. The XL hot air fryer FRH 1500 with a volume of 5 litres (equivalent to 800 g fries) has a compact design and a rectangular frying basket which makes filling very efficient. 5 programs, which can also be individually adjusted, and 4 temperature settings up to 200 °C offer the right setting for every dish. The results of the test of 9 different brands by the test portal 'Technikzuhaus.de' were consistently convincing. With a 'very good (1.1)' rating and the award 'practical tip', the FRH 1500 has positioned itself perfectly right from the start.

The XXL hot air fryer FRH 1700 with a volume of 8 litres (equivalent to 1 kg of fries) is also optimally designed to ensure the best possible use of the frying chamber. This extended version not only sets new standards in terms of size, but also impresses with additional features such as a viewing window and a frying chamber light that can be switched off. The wider selection of 10 programs and a more individual temperature selection of 60 - 200 °C also make the appliance interesting for kitchen professionals and cooking enthusiasts. The model FRH 1700 also received the rating 'very good (1.1)' and was awarded the title 'highlight'.

---

## Press contact:

Oliver Hawner · Marketing Manager

Phone +49 (0) 9851 5758-5829 · [presse@rommelsbacher.de](mailto:presse@rommelsbacher.de) · [www.rommelsbacher.de](http://www.rommelsbacher.de)

ROMMELSBACHER ElektroHausgeräte GmbH · Rudolf-Schmidt-Straße 18 · 91550 Dinkelsbühl/Germany

## Press release

Hot air fryers – the new basic kitchen appliances

Page 2/2



**ROMMELSBACHER**  
ElektroHausgeräte GmbH

Danyal Riediger, General Sales Manager at Rommelsbacher, comments on the new hot air fryers: "With the model FRH 1500, we have already proven that we have our finger on the pulse of the times and meet the needs of modern consumers. The 'very good' award confirms our efforts in terms of quality and innovation. With the introduction of the model FRH 1700, we are continuing this successful course and are offering our customers an even wider range of options for implementing their culinary ideas. We are convinced that both models will establish themselves as indispensable standards in the kitchen."

Hot air fryers from Rommelsbacher enable healthier cooking, low-fat frying, fast cooking, and energy-saving baking. To help users understand this, there is a separate recipe booklet for these models, which explains how to prepare trendy recipes and classics successfully and shows the variety of culinary possibilities. The XL hot air fryer model FRH 1500 is available at a price of 119.99 euros, while the XXL version FRH 1700, with viewing window and interior lighting, is available for 139.99 euros.

### About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons, and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website [www.rommelsbacher.de](http://www.rommelsbacher.de) as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · Twitter: [ROMMELSBACHER](https://twitter.com/ROMMELSBACHER) · Youtube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928)

---

### Press contact:

Oliver Hawner · Marketing Manager

Phone +49 (0) 9851 5758-5829 · [presse@rommelsbacher.de](mailto:presse@rommelsbacher.de) · [www.rommelsbacher.de](http://www.rommelsbacher.de)

ROMMELSBACHER ElektroHausgeräte GmbH · Rudolf-Schmidt-Straße 18 · 91550 Dinkelsbühl/Germany