

## Press release

Trust confirmed: Rommelsbacher Once Again among  
the Leading Top Kitchen Brands  
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# Trust confirmed: Rommelsbacher Once Again among the Leading Top Kitchen Brands

**Dinkelsbühl, 12 December 2025 – A strong signal for quality and enjoyment: Rommelsbacher is among the established providers in the industry. The award as a “Top Kitchen Brand” in the category of small electrical appliances once again proves that raclettes and waffle makers stand not only for the culinary variety but also for the highest standards.**

In the latest ‘TESTBild’ study in cooperation with Statista, Rommelsbacher has once again been named a “Top Kitchen Brand” in the category of small electrical appliances. In particular, the family-owned company’s raclettes and waffle makers are considered by consumers to be among the most trusted and popular products on the market. This repeated award demonstrates how consistently Rommelsbacher has impressed over the years with quality, reliability, and a clear product focus – and the important role of the brand in the daily lives of many households.

## Meaningful Consumer Rating

More than 7,500 respondents provided over 32,000 individual ratings – across around 800 brands in 25 product categories. The study evaluates both the overall impression of the brand as well as six key criteria: quality, durability, design, value for money, functionality and environmental & sustainability aspects. The renewed top ranking confirms the high level of appreciation Rommelsbacher products enjoy in the market.

## Consistency that Builds Trust

In previous years, Rommelsbacher was also recognized by ‘TESTBILD’ as a “Top Brand” – a sign of sustainable brand loyalty, consistent product quality, and innovative strength. “This renewed award shows that products developed with care and manufactured to highest standards hold a firm place in the lives of many people. This trust is something very special to us and motivates us to continue our chosen path with dedication,” says Sigrid Klenk, third generation Managing Director of Rommelsbacher.

## A Reliable Partner in the Kitchen

The award not only honors the quality of individual appliances but also highlights the importance of functional and durable kitchen products in everyday life. Rommelsbacher thus reaffirms its role as a provider of appliances that create moments of enjoyment while making daily routines easier. Thus, Rommelsbacher confirms his position as a trusted partner for high-quality kitchen appliances that perfectly combine tradition and progress.

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### About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website [www.rommelsbacher.de](http://www.rommelsbacher.de) as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · YouTube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928) ·

TikTok: [@rommelsbacherdeutschland](https://www.tiktok.com/@rommelsbacherdeutschland)

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