

Press release

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Rommelsbacher is 'Employer of the Future'
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Dinkelsbühl, 22 February 2023 - Another milestone in history: Rommelsbacher located in Dinkelsbühl/Germany receives the title 'Employer of the Future'. Ever since its foundation in 1928, the traditional company has always been oriented towards the needs and requirements of both its customers and its employees. With a clear vision, a sustainable and future-oriented approach, Rommelsbacher has always strived to play a leading role in the small electrical appliance industry. This award proves that the third-generation family business is a modern and future-oriented employer. The motivation to offer employees an environment that allows them to continue to work at the highest level has thus become even stronger. So everyone can be a part of the Rommelsbacher success story.

Rommelsbacher ElektroHausgeräte, a leading manufacturer of small electric appliances based in Dinkelsbühl, has been awarded the title of 'Employer of the Future' by the German Innovation Institute for Sustainability and Digitalisation (DIND). This honour recognises companies that stand out for their long-term and future-oriented human resources policies. And it is also proof that Rommelsbacher considers its employees to be its greatest asset and offers them an appreciative, fair, and modern working environment.

For many years now, the long-established company has relied on innovative working models and various further training opportunities to support its employees in the best possible way. "The DIND seal as 'Employer of the Future' is confirmation of our commitment to our employees," says Sigrid Klenk, Managing Director, and owner of Rommelsbacher, delightedly, adding: "We are very proud to be a popular and reliable employer for the region at our Dinkelsbühl site, already in its third generation. Of course, we want to keep it that way in the long term and therefore, true to the motto 'We are Rommelsbacher', we cultivate an open corporate culture in which ideas and suggestions are always welcome. In doing so, we value the opinions and suggestions of our employees, because this way each and every individual can make a valuable contribution to the further development and achievement of our company's goals."

A low fluctuation of employees, most of whom come from the region, speaks for the employee-friendly atmosphere in the company and ensures a particularly familiar atmosphere. Some of the long-time employees even completed their training at Rommelsbacher. There is also support for the development of individual skills and competences: further training opportunities increase the qualifications of the employees, who in turn offer the company added value with their expanded knowledge to get the best out of themselves. Flexible working hours and working models also enable a better work-life balance. And even if there is a need to work extra hours in certain situations, employees are happy to do so.

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Another important factor for the award as 'Employer of the Future' is the company's efforts about ecological sustainability. Rommelsbacher relies on environmentally friendly production and pursues the goal of being climate neutral in the future. Accordingly, the employees are also encouraged to act in an environmentally conscious manner. In their daily work, they make their own contribution to climate protection and conserve resources as best they can. For example, in the gradual changeover to a digital office, to avoid the use of paper as much as possible, everyone is naturally on board. A positive side effect: flexibility and efficiency increase, which is an enormous advantage for mobile, workplace-independent work, among other things. "Sustainability is not a fad for us, it is part of our corporate culture. All those who work here will confirm this. We are aware that we have a great responsibility as a company and want to make our contribution to creating a future worth living for coming generations," adds Sigrid Klenk. With this attitude, the Dinkelsbühl-based company is a role model for other companies and at the same time makes the employer even more attractive.

To make environmental and climate protection even more enjoyable, employees have had the option of low-cost company bike leasing for several years, which has been accepted by many - so they stay fit and protect the environment at the same time. Furthermore, employees benefit from attractive remuneration models, a wide range of social benefits, special conditions for the purchase of the company's appliances as well as the possibility of discounted purchases from a large number of retailers.

On the website of the Dinkelsbühl-based company at www.rommelsbacher.de/karriere, you can always see the latest vacancies. But unsolicited applications are also welcome at any time. If you can imagine joining an 'employer of the future' to work on exciting projects as part of the team and to contribute your own skills and talents in the best possible way, then Rommelsbacher is the right place for you, and you will find all further information under this link.

About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products. In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth. Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website www.rommelsbacher.de as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · Twitter: [ROMMELSBACHER](https://twitter.com/ROMMELSBACHER) · Youtube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928)

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