

## Press release

Natural vitality – The ZP 50 citrus juicer provides for fresh citrus delight

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# Natural vitality – The ZP 50 citrus juicer provides for fresh citrus delight

**Dinkelsbühl, 23 January 2026 – When life calls for a small energy boost, there is a simple solution: a glass of freshly squeezed juice made from sun-ripened citrus fruits. It is far more than just a drink – a liquid kick of freshness that invigorates both body and senses. The new Rommelsbacher ZP 50 citrus juicer brings this revitalising feeling straight into the home kitchen – uncomplicated, aromatic, and full of vitamins.**

Citrus fruits are true all-rounders and an essential part of a modern, vitality-oriented diet. Whether oranges, lemons, or grapefruits – the Rommelsbacher ZP 50 citrus juicer extracts the very best from every fruit. It has been designed to preserve this variety of flavours efficiently, purely and with optimum juice yield. The secret lies in its well-designed technology: a quiet yet powerful motor with automatic clockwise/counterclockwise rotation. The alternating direction ensures that every valuable drop of juice is released to the fullest.

To accommodate the entire range of citrus fruits, the appliance comes with two different pressing cones. This allows small limes to be juiced as precisely as large pomelos. Particularly convenient is the adjustable pulp control – a simple hand movement is all it takes to adapt the juice consistency exactly to personal preference.

In addition to its functionality, the ZP 50 impresses with a compact design enhanced by high-quality stainless-steel accents that add a touch of elegance. The 600 ml BPA-free juice container features a practical measurement scale and can be easily removed for clean pouring. Ease of use also extends to cleaning: all removable parts are dishwasher-safe, making everyday handling noticeably more convenient. A transparent dust cover ensures that the juicer remains hygienically clean and ready for use even after longer periods of non-use.

Whether as a quick immune booster or as a refined ingredient for sophisticated recipes – the ZP 50 citrus juicer is the perfect choice for anyone who loves freshness and enjoys mindful indulgence. The appliance is commercially available at a recommended retail price of € 32.99.

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### About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website [www.rommelsbacher.de](http://www.rommelsbacher.de) as well as on our social media channels:

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