## Press release

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## Crispy and fluffy – What makes waffle lovers' hearts beat faster

Dinkelsbühl, 10 April 2024 | Waffles taste good all year round and are perfect for all occasions, with a variety of preparation options to satisfy your personal preferences. Whether spring, summer, autumn, or winter - they always taste good. To make preparation quick and easy, Rommelsbacher located in Dinkelsbühl (Germany) offers the perfect combination of quality and features with the two waffle maker models WA 850 and WA 1250. Well thought-out design and a multitude of practical functions guarantee an amazing baking experience. The magazine Haus & Garten Test has already been impressed by these two appliances: The model WA 850 was the clear test winner, while the model WA 1250 is the best waffle maker with two baking surfaces. Both, small and large appetites are catered for.

Freshly baked waffles are a classic and regularly provide moments of pleasure. Popular with young and old alike, the possibilities are so varied and can be prepared in different ways. Sweet or savoury, cold or warm - waffles are suitable for any occasion and any time of year; for breakfast, as a snack between meals or for dinner. Rommelsbacher offers the best appliances to bake these tasty delicacies.

The two waffle makers WA 850 and WA 1250 are ideal for waffles crispy on the outside and fluffy on the inside. Hearts literally open already during preparation. The small model bakes five waffle hearts, while the large model offers twice as many with two baking surfaces. The particularly large baking surfaces with a diameter of 17.5 cm and 2 x 16 cm are worth mentioning here. Also important for a tasty treat: evenly browned waffles. This is where the waffle makers from Dinkelsbühl (Germany) score with baking plates made of solid die-cast aluminium and optimum heat distribution. The infinitely variable temperature control allows the desired degree of browning to be individually adjusted. This makes it easy to conjure up homemade waffles to your personal taste in no time at all. The great baking experience with the Rommelsbacher waffle maker has been confirmed by the Haus & Garten Test magazine. In all points of the test procedure - function, handling, processing, ecology, safety - the best ratings were determined: "If you like ... particularly crispy waffles, this appliance is just right for you. The heart-shaped waffles are among the crispiest in the entire test field when baked at higher browning levels". While the WA 850 leads the field in this comparison as the impressive test winner with a 'very good' and a score of 1.4, the WA 1250 impresses as the best double waffle maker.

Highlights of both appliances: Each of the Rommelsbacher waffle makers has a clearly recognisable baking light with 2 pilot lamps which indicate the baking process very comprehensible. Thanks to the high-quality 2-layer non-stick coating, the waffles retain their ideal shape during baking and can be easily removed from the baking plates afterwards. This also makes subsequent cleaning a doddle. In addition to the overheating protection, both the housing and the handle of the appliances are thermally insulated for convenient and safe use. Curious children's hands are

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therefore well protected. The models WA 850 and WA 1250 also impress when it comes to storage and organisation. Both have a cord storage, which makes storage easy and space-saving. As soon as you have a craving for fresh waffles, the waffle maker is always ready to hand. The high-quality workmanship of the appliances guarantees a long service life and ensures that baking is a pleasure even after years of use.

The two waffle makers impress with their quality and ease of use, making waffle baking always a special experience. This makes them the first choice for everybody who wants to spoil himself and his guests with tasty, freshly baked waffles. The model WA 850 is available in stores for 54.99 euros and the model WA 1250 for 74.99 euros.

## About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website  $\underline{www.rommelsbacher.de}$  as well as on our social media channels: Facebook:  $\underline{@ROMMELSBACHER.de} \cdot Instagram$ :  $\underline{@rommelsbacher} \cdot Pinterest$ :  $\underline{rommelsbacher} \cdot Twitter$ :  $\underline{ROMMELSBACHER} \cdot \underline{Youtube}$ :  $\underline{c/ROMMMELSBACHER1928}$