### Press release

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# WK 3000 Water Kettle – super fast & awarded

Dinkelsbühl, 27 February 2024 | The new WK 3000 water kettle from the Rommelsbacher *Sunny* breakfast series impresses with its appealing design, convenient handling, and outstanding performance. Since its recent market launch, this super-fast kettle has already won the hearts of two renowned test portals: 'Haus und Garten Test' awarded it the test winner in a comparison of 12 appliances with a rating of 1.1 (very good), while 'ETM Testmagazin' awarded it second place out of 15 and a convincing 'very good' rating of 93.0 %. According to them, the WK 3000 is "...much faster than all other kettles. The user experience of this model is also exceptional". A success that Rommelsbacher is proud of!

The WK 3000 is impressing with its timeless, stylish design in stainless steel and boils water in record time thanks to its 3,000 watts of power. With precise temperature control, 6 temperature settings and an automatic keep-warm function, it can be used for a wide range of applications. Boiling hot water for the pasta pot, hot water for instant porridge or warm water for the baby bottle — everything is done quickly and at precise temperature. The water level indicator on both sides always ensures a perfect overview.

The easy-to-use operating concept gives you a good feeling during daily use. The practical 1-button control as well as the LED display are located directly on the handle. The quick-start function is also available for those in a hurry, providing boiling water in a matter of seconds. The clearly visible LED display on the handle reliably shows the current water temperature, which is precisely regulated electronically and kept constant thanks to the automatic keep-warm function. The spacious filler opening, the removable stainless steel filter and the closed base of the jug make the kettle easy to handle and also easy to clean. As with all Rommelsbacher appliances, safety is the top priority with the WK 3000. The thermally insulated handle, the automatic boil-stop function and the boil-dry protection ensure safe everyday use. All this has led to winning the test, as it can be seen from the test résumé from 'Haus und Garten Test': "Rommelsbacher shows how it can be user-orientated, not feature-orientated, without exception: ... That's excellent!". The beautifully designed water kettle from Rommelsbacher combines style, safety and functionality in an ideal way and is commercially available in stores at a price of 59.99 euros.

## About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment,

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with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website  $\underline{www.rommelsbacher.de}$  as well as on our social media channels: Facebook:  $\underline{@ROMMELSBACHER.de}$  · Instagram:  $\underline{@rommelsbacher}$  · Pinterest:  $\underline{rommelsbacher}$  · Twitter:  $\underline{ROMMELSBACHER}$  ·  $\underline{Youtube}$ : c/ROMMMELSBACHER1928