

Press release

The Rommelsbacher & Friends Advent Calendar 2025:
24 Doors Full of Delight, Excitement, and Surprises!
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The Rommelsbacher & Friends Advent Calendar 2025: 24 Doors Full of Delight, Excitement, and Surprises!

Dinkelsbühl, 26 November 2025 – The countdown is on: Starting December 1st, it's time again at Rommelsbacher to open the first calendar door and discover your chance to win amazing prizes! After last year's incredible response, we're kicking off the festive season in 2025 with our Rommelsbacher & Friends Advent Calendar: 24 doors, 24 chances, 24 times pure anticipation – let yourself be enchanted!

A new highlight every day

From December 1st to 24th, our social media channels will transform into a digital treasure chest full of Christmas magic. Behind every click, you'll find high-quality prizes that will make every gourmet's heartbeat faster and brighten your everyday life: innovative kitchen helpers for culinary adventures, stylish lifestyle extras, and practical companions for your daily routine. Together with our valued partner companies, we have put together a prize package that truly stands out: prizes worth around € 2,500 are waiting to make new owners happy!

How to join – It's so easy!

Participation? As simple and cozy as nibbling cookies on the sofa! It's worth checking in every day: on Instagram, Facebook, and TikTok, prizes and small tasks await – just join in! Leave a comment, cross your fingers, and you're in the daily draw. Whether you're a loyal fan or a newcomer, everyone is warmly invited to join and share the festive spirit with us! Speaking of sharing: spread the Christmas joy and let your loved ones know about our Advent calendar – it's even more fun together!

More than just prizes – A heartfelt thank you

"Our Advent calendar is our way of saying 'thank you': for your loyalty, your enthusiasm, and for being with us throughout the year. We want to celebrate the most wonderful time of the year with you and bring a little Christmas magic into your kitchens and living rooms. So, light the candles, get the cookies ready, and look forward to something new every day – because at Rommelsbacher & Friends, Advent becomes a festive experience! Every click, every smile – that's what makes this special time so magical for me!" says Katharina Gierlich from the Rommelsbacher social media team.

Find all details and terms of participation here: <https://rommelsbacher.blog/adventskalender25>

Here's to a magical Advent season with you!

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About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website www.rommelsbacher.de as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · YouTube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928) ·

TikTok: [@rommelsbacherdeutschland](https://www.tiktok.com/@rommelsbacherdeutschland)

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