

Press release

Rommelsbacher named top kitchen brand for the 5th time

Page 1/1



Rommelsbacher named top kitchen brand for the 5th time

Dinkelsbühl, 23 November 2023 - Rommelsbacher has been named Top Kitchen Brand for 2024! With a 5-star rating in the raclette category and 1st place for design, the renowned company located in Dinkelsbühl/Germany has received this award for the fifth time.

Rommelsbacher is also looking forward to being recognised as top kitchen brand in 2024. For the fifth time, the representative consumer's survey by TESTBild confirmed the outstanding position of the southern German company compared to its competitors. Particularly noteworthy is the renewed award in the raclette category, in which Rommelsbacher was able to secure first place not only for durability but also for first-class design. This double recognition emphasises the company's ongoing passion for developing products of the highest quality and aesthetics.

Thomas Alter, Head of Marketing at Rommelsbacher, emphasises: "Our range of multi-award-winning raclette grills is characterised not only by its variety, but also by its outstanding high quality. The 5-star rating and the top ranking in the design category are not only a reason for us to celebrate, but also an incentive to continue developing innovative and sophisticated products for our esteemed customers. We want to remain the first choice for sophisticated gourmets in the future!"

Rommelsbacher would like to thank all customers who have contributed to this repeated success with their positive reviews and their appreciation. The company continues to strive to exceed customer expectations and looks forward to enriching the kitchen world with innovative, high-quality and durable products in the future, true to the motto 'Pure Cooking Pleasure'.

About ROMMELSBACHER ElektroHausgeräte GmbH:

Our roots are in Stuttgart, where Dipl.-Ing. Gustav Rommelsbacher started his business in the year 1928 with the design and production of loudspeaker systems. He was an inventive genius with innovative ideas and the good instinct for the trends and needs of his time. After World War II, Dinkelsbühl/Germany became his new home. He started his production in a garage, with all materials he could get hold of, and made electric appliances which were urgently needed at that time. Radiators, electric irons and mobile cooking plates were manufactured under the brand robusta and soon delivered to many countries. The first brick-built factory was designed and expanded in the years that followed. His son, his daughter and his son-in-law joined the team and robusta became ROMMELSBACHER. In a spirit of great commitment, with high quality appliances and the strengths of a family-owned company, they developed a brand which is well-known for its first-class products.

In 1991, the third generation entered the business and in 1995, ROMMELSBACHER moved premises to a larger block of buildings which formed the perfect basis for further growth.

Modernization and expansion started in 2014, making the Dinkelsbühl/Germany premises fit for the future, since the fourth generation is already waiting in the wings.

Please find further information on our website www.rommelsbacher.de as well as on our social media channels:

Facebook: [@ROMMELSBACHER.de](https://www.facebook.com/ROMMELSBACHER.de) · Instagram: [@rommelsbacher](https://www.instagram.com/rommelsbacher) · Pinterest: [rommelsbacher](https://www.pinterest.com/rommelsbacher) · Twitter: [ROMMELSBACHER](https://twitter.com/ROMMELSBACHER) · Youtube: [c/ROMMELSBACHER1928](https://www.youtube.com/c/ROMMELSBACHER1928)

Press contact:

Oliver Hawner · Marketing Manager

Phone +49 (0) 9851 5758-5829 · presse@rommelsbacher.de · www.rommelsbacher.de

ROMMELSBACHER ElektroHausgeräte GmbH · Rudolf-Schmidt-Straße 18 · 91550 Dinkelsbühl/Germany