
Information on data collection in the course of business initiation, processing and relationship

Name and contact data of the responsible person

Rommelsbacher ElektroHausgeräte GmbH
Rudolf-Schmidt-Straße 18
91550 Dinkelsbühl/Germany
+49 9851 5758-0
info@rommelsbacher.de

Contact data of the data protection supervisor

datenschutz@rommelsbacher.de

or by post to the above mentioned address with the remark “for the attention of the data protection supervisor”

Categories of personal data

We collect the following personal data from you as part of the business initiation and processing and in the course of our business relationship:

- surname, forename
- if necessary, address (street, postcode, city, country)
- if necessary, phone number (landline and/or mobile phone number)
- if necessary, e-mail address
- if necessary, further personal data

Purposes of data processing

We collect these personal data for the following purposes:

- order acquisition and processing
- storage and delivery
- accounting
- customer service
- further purposes if necessary

Recipient and transfer to third parties

Within the Rommelsbacher ElektroHausgeräte GmbH those offices have access to the personal data which need them for the purposes of data processing pursued by Rommelsbacher ElektroHausgeräte GmbH and to fulfil our contractual and legal obligations.

As far as it is necessary acc. to art. 6 par. 1 s. 1 lit. b GDPR for the processing of business relationships with you, your personal data will be passed on to third parties. In particular this includes the passing on of personal data to suppliers or transport companies for the purpose of correspondence.

In the case of business customers (B2B), domestic inquiries can also be forwarded to the respective responsible sales representative (field sales) or, in the case of inquiries from other European countries, to a potential cooperation partner on site to handle the request.

Furthermore, also other entities may be data recipients, provided that you have given us your consent to the data transmission. There is no transfer of personal data to a third country or to an international organization.

Legal basis of data processing

The data processing is based on your request and is necessary for the mentioned purposes of the appropriate handling of the business processing according to art. 6 para. 1 S. lit. b GDPR (General Data Protection Regulation) and for the mutual fulfillment of obligations arising from the business relationship. A potential forwarding to the responsible sales representative (field sales) or cooperation partner is based on Art. 6 para. 1 p. 1 lit. f DSGVO.

Storage period

The personal data collected for the business initiation, processing and relationship will be deleted after discontinuation of the purpose, unless we are obliged to a longer storage due to legal storage and documentation obligations (according to HGB (*)¹, StGB (**) ² or AO (***)³), or if you have consented to a storage beyond this.

Necessity of providing your data

The provision of your personal data is voluntary, but may be necessary for the business initiation, processing and relationship with you.

Rights of persons affected

You have the following rights towards us regarding your personal data:

- the right to be informed,
- the right of rectification or deletion,
- the right of restriction of processing,
- the right of objection to the processing,
- the right of data portability.

In addition you have the right to complain about the processing of your personal data by us at a supervisory authority. In Bavaria, the relevant supervisory authority is the 'Bayerische Landesamt für Datenschutzaufsicht (Promenade 27, 91522 Ansbach/Germany, +49 (0) 981 53 1300, poststelle@lda.bayern.de, <https://www.lda.bayern.de/de/index.html>)'.

Right to withdraw (acc. to art. 7 par. 3 GDPR)

If you have given your consent to the processing of your data, you may withdraw this at any time. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the withdrawal.

Right to object (acc. to art. 21 par. 1 GDPR)

As far as we base the processing of your personal data on a balance of interests, you may object to the processing. This is the case if the processing is not particularly necessary for the fulfilment of a contract with you. When exercising such objection, we ask you to explain the reasons why we should not process your personal data as we have done. In case of your justified objection, we will examine the situation and we will either stop respectively adjust the data processing or show you our compelling reasons worthy of protection, on the basis of which we will continue processing.

Objections to direct marketing and profiling

Of course, you may object to the processing of your personal data for purposes of advertising and data analysis at any time. You may inform us of your objection below the contact data at the beginning of the document.

¹ (*) HGB = Handelsgesetzbuch (*German Commercial Code*)

² (**) StGB = Strafgesetzbuch (*German Penal Code*)

³ (***) AO = Abgabenordnung (*German Tax Code*)